



155 REDPATH

set to celebrate official grand opening July 6 and 7

Big crowds expected at Presentation Centre for the public's first look at Yonge and Eglinton's newest condominium

AS SEEN IN THE NEW CONDO GUIDE

The weekend of July 6 and 7 promises to be exciting for anyone wanting to live at Yonge and Eglinton!

With anticipation high and interest piqued for the opening of Yonge and Eglinton's most highly sought-after new condominium development, called 155 Redpath, the developers at Freed and CD Capital will be officially unveiling the project this weekend.

The Grand Opening, scheduled to run Saturday and Sunday from noon to 5 p.m., will offer the public their first look at a development that promises to finally bring "Design to Midtown." Featuring special incentives, refreshments and an exclusive radio remote with Virgin Radio's Mad Dog and Maura, the opening weekend promises to make the 155 Redpath Presentation Centre – located at 2239 Yonge St. (south of Eglinton) – the place to be this weekend!

"We've been overwhelmed by requests to visit the Presentation Centre, see our two-bedroom model suite designed by Johnson Chou, and learn more about the lifestyle and amenity program the project will boast," says Freed Developments' Peter Freed. "There's been so much anticipation and growing demand, we're expecting a very busy Grand Opening weekend."

The 36-storey, 470-unit tower will be situated in the vibrant Yonge-Eglinton neighbourhood with its array of shops, eateries, cinemas and access to transit. The area is undergoing an exciting transformation with the new Crosstown LRT line, the redevelopment of RioCan's Yonge & Eglinton Centre, and the arrival of major new retailers such as Restoration Hardware and Urban Outfitters.

Peter Freed of Freed Developments has been a leader in transforming the formerly industrial King Street West area into one of the city's coolest places to live. His partners, Todd Cowan and Jordan Dermer of CD Capital have built a stellar reputation of their own, creating iconic developments both in Canada and around



the globe, in places such as Hungary, Poland, Romania, Slovakia, Czech Republic and Croatia.

Together, Freed and CD Capital are excited to be stepping in a new direction with the development of 155 Redpath, a development that reflects the best of Toronto and the world.

"We are thrilled to be opening our doors to the public," says Todd Cowan, of CD Capital. "We have been promising to elevate design at Yonge and Eglinton with the launch of 155 Redpath and we are excited by the opportunity to share our vision for urban living with the public."

While the Yonge-Eglinton area has a lot to offer in terms of transit and existing infrastructure, Freed and CD Capital want to raise the bar for this popular neighbourhood by creating an architectural gem for the midtown crowd.

Featuring a distinctive architectural form from the award winning firm of architectsAlliance (and its principal Peter Clewes), 155 Redpath will boast an amazing ninth floor amenity space, offering residents a pool and hot tub, outdoor shower, poolside cabana lounge, sunbathing area, fire pit lounge and barbecues with outdoor dining area. Indoor amenities include pool table, kitchenette, meeting lounge, fully-equipped fitness centre and dedicated indoor/outdoor yoga facility, party room with kitchen, bar, dining and lounge areas that extend to the outdoors. Landscaped grounds are designed for relaxing, with reflecting pool with fountain and fire feature, and viewing garden and lounge areas. A sustainable rainwater harvesting system will irrigate landscaped areas and gardens.

The superbly designed suites range from 396-sq.-ft. studios to 1,403-sq.-ft. two-bedroom plans, starting in the mid-\$200,000s. Airy nine-foot ceilings and expansive floor-to-ceiling high-performance window systems will give a feeling of space and allow natural daylight to illuminate suites.

For your chance to be there when design arrives in midtown, visit the Presentation Centre for the Grand Opening of 155 Redpath, Saturday, July 6 and Sunday, July 7 from noon to 5 p.m., at 2239 Yonge St. Toronto, just south of Eglinton Ave.

To ensure your priority place, or to get more information, please contact sales@redpathcondos.com; visit redpathcondos.com or call 416.996.4837.



AS SEEN IN THE NEW CONDO GUIDE